

Topics & Trends Newsletter

Topics newsletter mailings

(up to 12x PUSH contact per application area **before K 2019**)

Interested readers can choose from eight application areas:



Scheduled mailings before K 2019:

■ **Banner in 600 x max. 100 pixel format** **TH**

EUR 405.00 for single activation

Agriculture/Gardening	4x	EUR 1,200.00	} per application area
Automotive	12x	EUR 2,200.00	
Construction	12x	EUR 2,200.00	
E+E	8x	EUR 1,800.00	
Industry	10x	EUR 2,000.00	
Consumer goods	12x	EUR 2,200.00	
Medicine	6x	EUR 1,600.00	
Packaging	12x	EUR 2,200.00	
Total	76x	EUR 12,000.00 on choosing all eight application areas	



Trends newsletter mailings

(1x PUSH contact per application area **after K 2019**)

A trend report will be compiled for each application area after K 2019 (mailing from mid-November).

■ **Banner in 600 x max. 100 pixel format** **TR**

EUR 505.00 per application area

EUR 2,500.00 on choosing all eight application areas

Further information is available from:

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The topics/trends newsletters for K 2019 are a service provided by Kunststoff-Profi Verlag GmbH & Co. KG, Bad Homburg – a KI Group company

